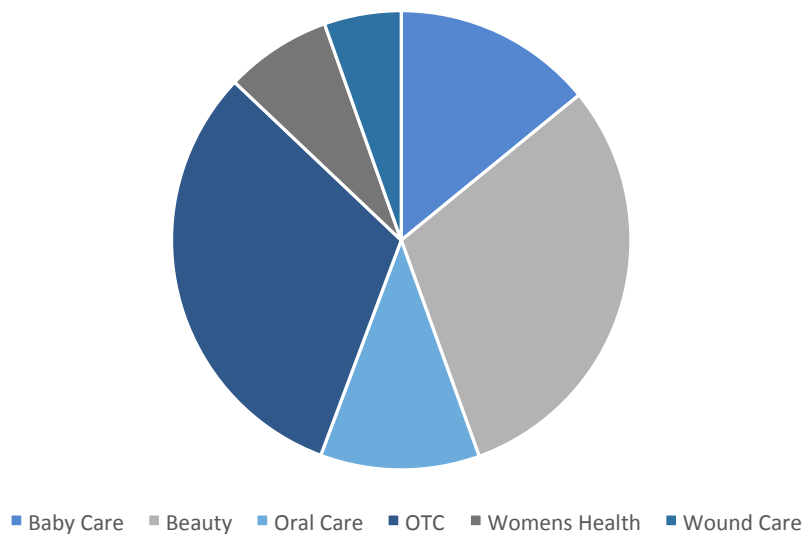


JNJ Consumer Franchises	First Quarter 2017	First Quarter 2016	Change from 2016 to 2017	% of annual sales
Baby Care	\$455 000 000	\$483 000 000	▼ -\$28 000 000	2.56%
Beauty	\$981 000 000	\$879 000 000	▲ \$102 000 000	5.52%
Oral Care	\$362 000 000	\$385 000 000	▼ -\$23 000 000	2.04%
OTC	\$1 013 000 000	\$999 000 000	▲ \$14 000 000	5.70%
Womens Health	\$242 000 000	\$251 000 000	▼ -\$9 000 000	1.36%
Wound Care	\$175 000 000	\$198 000 000	▼ -\$23 000 000	0.99%
Total Consumer	\$3 228 000 000	\$3 195 000 000	▲ \$33 000 000	18.17%

Consumer Sectors in the First Quarter 2017






Brands

AVEENO Baby, Baby.com, BabyCenter.com, JOHNSON'S Baby, DESITIN & PENATEN
BEBE, DABAO, LUBRIDERM, SUNDOWN, ROGAINE, REGAINE, Women's ROGAINE, RoC, PIZBUIN,
LE PETIT MARSEILLAIS, NEUTROGENA, JOHNSON'S Adult, CLEAN & CLEAR, AVEENO

LISTERINE, Johnsons's & REACH

TYLENOL, MOTRIN, BENADRYL, ZYRTEC & RINOCORT

Band-Aid, Bengay, Savlon & Neosporin
